



The Mount Airy Rotary Club in conjunction with the Downtown Business Association, The Greater Mount Airy Chamber of Commerce and the Department of Tourism, is proud to announce the “**Budbreak Wine Festival**” to be held on Saturday, May 1, 2010.

Wine education and wine appreciation will be the focus of the festival. A select group of North Carolina wineries will offer their wines for tasting. You will be able to enjoy food samplings from some of our areas best restaurants, along with paintings, pottery and sculpture from an elite group of regional artists.

There will be a competition wine judging with a panel of experts headed by Assistant Dean Pierre-Louis Teissedre of the College of Enology from the University of Bordeaux in France. The artists will also be competing for awards.

Activities begin Wednesday, April 28, with tours of our area wineries and Mayberry USA, hometown of Andy Griffith. On Thursday evening the public will be invited to participate in one of three fine wine dinners, hosted by a winery representative presenting their wines with chef inspired entrees; Friday, more touring plus the wine judging contest and VIP dinner...then the Saturday festival from 11 am to 6 pm.

If you are a Kentucky Derby fan, we have even included a street side viewing of that race beginning at 6 pm.

Something for everyone...so don't miss the inaugural “**Budbreak Wine Festival**”

Watch for details on our website [www.budbreakfestival.com](http://www.budbreakfestival.com)

**Rotary proceeds for this event will be given to the “Eradicate Polio Campaign” sponsored by the Rotary Foundation and the Bill and Melinda Gates Foundation, and our own United Fund of Surry.**



## **SPONSORSHIP PACKAGES**

### **TITLE SPONSOR (\$5000)**

Full color ads at all event locations  
Home page ad on event website  
Mention in all local media ads  
8 free Budbreak Festival tickets  
2 invitations to the wine judging awards dinner  
VIP Gift bag  
2 mixed cases of event wines

### **GOLD SPONSOR (\$2500)**

Full color ads at multiple event locations  
Website ad in sponsor section  
Mention in all local media ads  
4 free Budbreak Festival tickets  
1 invitation to the wine judging awards dinner  
VIP Gift bag  
1 mixed case of event wines

### **SILVER SPONSOR (\$1000)**

Full color ads at multiple event locations  
Website ad in sponsor section  
Mention in select media ads  
2 free Budbreak Festival tickets  
VIP Gift bag  
6 bottles of event wines

### **CHARITY SPONSOR (\$500)**

Full color ads at multiple event locations  
Website ad in sponsor section  
Mention in select media ads  
VIP Gift bag

### **SMALL BUSINESS/ INDIVIDUAL SPONSOR (\$100)**

Website mention in sponsor section  
Listed in select media ads

**All sponsors will have their web site links posted in the sponsor section of the festival website.**



SPONSORSHIP PLEDGE FORM

Name: \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsor Levels

Title (\$5000) \_\_\_\_\_ Gold (\$2500) \_\_\_\_\_

Silver (\$1000) \_\_\_\_\_ Charity (\$500) \_\_\_\_\_

Individual (\$100) \_\_\_\_\_ VIP Awards dinner (\$50 per person) \_\_\_\_\_

Total \_\_\_\_\_

**I (we) understand payment is required in advance** \_\_\_\_\_

**A check is enclosed, payable to (Budbreak Wine Festival)** \_\_\_\_\_

**Please charge my account: MasterCard, Visa** \_\_\_\_\_

Card number: Expiration date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Cardholder signature \_\_\_\_\_

Please return this pledge form along with your payment to:

**Return Completed Form To:  
Budbreak Wine Festival  
P.O. Box 535  
Mount Airy, NC 27030**

Contact Information:

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